# Greetings, fellow Floridians!

**Please consider this an open invitation** to join us in the citizens’ initiative to amend Florida’s Constitution with the Right to Clean and Healthy Waters. We are ready to schedule an informational session at your convenience to answer any questions you or your board may have, or, if you’re ready, to discuss the type or extent of support you may be considering. As you’ll find below, we’re building the infrastructure of this primarily-grassroots effort through the help of like-minded individuals, businesses, organizations and associations ready to help make this statewide pivot a reality. From all accounts, this truly is a “watershed moment,” a “legacy event,” and a “game changer” in the State of Florida.

# About the amendment (click [here](https://docs.google.com/document/d/1CwWpyrlbV328sTeujPGUapiGIqOY0HCliS4xWXaoAUs/edit?usp=sharing) for the full text)

## It creates an indefeasible, fundamental right against harm to Florida waters.

The amendment is based on comprehensive collaboration with scientists and legal practitioners, to include a final vetting with Florida Constitutional Law experts. It clearly prohibits any action or inaction harming waters and is designed to survive legal scrutiny.

## It provides a cause of action to enforce this right, directed against state executive agencies.

To be safe within the single-subject rule, it affects one branch at one level of government. Conveniently, the “buck stops with the State,” and the executive branch is where most systemic dysfunctions occur in Florida. Courts will be free to look to the scientific truth of the matter without any legal constraint to defer to agency interpretations. Finally, plaintiffs can seek equitable relief (declarations or injunctive orders to make things right) and receive attorney’s and expert witness fees when they win.

# About the campaign

## Centralizing support for decentralized operations

As you may well know, citizen initiative campaigns can be incredibly expensive, which is why we rely on the energy generated among like-minded organizations. Our role will be to ensure every type and amount of support provides the “best bang for our buck” to ensure successful petition operations to qualify for the ballot. The directors of the Florida Rights of Nature Network (FRONN) have stepped up in various capacities to provide regional support out to our partners and volunteers, throughout the campaign, and stand ready to help coordinate whatever you need. Again, whenever you’re ready for the informational session, we’ll be happy to share the “flow of operations” and other insights with you from our campaign plan.

# How to help

Anything along the “spectrum of support” is welcome and appreciated. Early support does of course help “compound” campaign effects, but we’ll be grateful for what you may be comfortable with, whenever, throughout the campaign:

1. Public statement of support / endorsement. Please let us know if we can put your statement and your logo onto our website!)
2. Organizational support (short of “express advocacy” or “political activities”). We understand the lines involved with supporting a citizens’ initiative and are ready to offer a list of educational actions to consider that stay well within such lines.
3. Organizational support (that “expressly advocate” for the initiative but through unpaid / volunteer efforts.) Again, lots can be done without triggering exemption issues for 501c3s!
4. Organizational support (expenditures that “expressly advocate” for the initiative). Whether it’s monetary donations or in-kind contributions from supplies or staff time, we would be grateful to accept such tangible support.
5. Any combination of the above!

# Let’s connect

## To learn more, receive updates or simply follow along to see how this journey progresses, please visit our website, FloridaRightToCleanWater.org, and like / follow us on social media! We’d love to hear from you.

[Facebook](https://www.facebook.com/floridarighttocleanwater.org) • [Instagram](https://www.instagram.com/fl_rtcw/) • [Twitter](https://twitter.com/fl_rtcw) • [TikTok](https://www.tiktok.com/%40fl_rtcw) • [YouTube](https://www.youtube.com/channel/UCuKb0B-QLTaPNeUvsFMubQw)